

LEO BURNETT U.S.A.

Ad No. 398-D3 - Reg. No. MS3833 - "Jeans/T Shirt" - Pg. 4/C BLD - (9-1/4" x 11-1/2") - National Magazine, 1987



Keep it Basic

Tastes Good. Costs Less.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.



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Source: <https://www.industrydocuments.ucsf.edu/docs/rzjp0003>

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